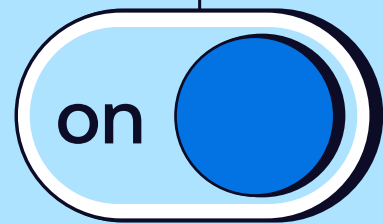


 theTradeDesk®

SELLERS AND PUBLISHERS 500+

Global Sample Lists



SELLERS AND PUBLISHERS 500+ SAMPLE LISTS

View sample lists for major advertising markets globally. Each country-specific list highlights examples of premium destinations available in the Sellers and Publishers 500+ within those markets.

CLICK BELOW TO VIEW A COUNTRY LIST:

[Australia 60](#)[Canada 60](#)[Denmark 30](#)[Finland 30](#)[France 60](#)[Germany 60](#)[Hong Kong 30](#)[India 30](#)[Indonesia 30](#)[Italy 60](#)[Japan 30](#)[Norway 30](#)[Singapore 30](#)[Spain 60](#)[Sweden 30](#)[Taiwan 30](#)[United Kingdom 60](#)[United States 100](#)[Vietnam 30](#)

SELLERS AND PUBLISHERS 500+ AUSTRALIA 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Australia**.

10Play	Daily Mail	Mamamia	Sky News
7News	Daily Telegraph	Marie Claire	SoundCloud
7plus	Domain	MAX	Spotify
9News	Elle	MSN	Sydney Morning Herald
9Now	ESPN	News.com.au	Taste
9Radio	FetchTV	Nine.com.au	The Age
Acast	Fox News	Nova Entertainment	The Australian
Australian Women's Weekly	Fox Sports	The New York Times	The Guardian
BBC	Foxtel	Optus Sport	The West
Binge	Gumtree Australia	Perth Now	Tripadvisor
Bloomberg	iHeart Radio	Real Estate Australia	Tubi
Buzzfeed	Insider	RecipeTin Eats	Yahoo!
Carsales	Kayo Sports	Samsung TV Plus	Yahoo! Finance
Cosmopolitan	LG Channels	SBS News	Yahoo! News
Courier Mail	Listnr	SBS On Demand	Yahoo! Sports

SELLERS AND PUBLISHERS 500+ CANADA 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Canada**.

CBC Gem	FuboTV	Newsweek	The Guardian
CBC News	Glamour	NHL	The New Yorker
CBS Sports	Global TV	Noovo	The Roku Channel
CNN	Huffington Post	The New York Times	The Star
Cosmopolitan	iHeart Radio	People Magazine	The Weather Channel
CTV News	Insider	Pluto	The Weather Network
Daily Mail	Journal de Quebec	Radio Canada	theScore
Discovery+	LaPresse+	RDS	TSN CA
Elle	LG Channels	Reader's Digest	Tubi
ESPN	Marie Claire	Samsung TV Plus	TVA Sports
Financial Post	MLB	Sports Illustrated	TVA+
Buzzfeed	Montreal Gazette	Sportsnet CA	Vanity Fair
Carsales	MSN	Sportsnet+	Variety
Cosmopolitan	National Post	Spotify	Vogue
Courier Mail	NBC News	The Globe and Mail	Yahoo!

SELLERS AND PUBLISHERS 500+

DENMARK 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Denmark**.

Avisen.dk	Insider
B.T.	Madens Verden
BBC	Nyheder24
Berlingske	People Magazine
Bilmagasinet	Proff
Dagens	Radio Denmark
eBay	Samsung TV Plus
Euro Investor	SoundCloud
Europamester	Spotify
Expressen	The Guardian
Femina	TripAdvisor
Finans	TV 2
Glamour	TV4 Play
Gul & Gratis	Vogue
Indkast	Yahoo!

SELLERS AND PUBLISHERS 500+

FINLAND 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Finland**.

Aamulehti	Ilta Sanomat
Allas	Italehti
AOL	Kotiliesi
apu	MTV Katsomo
BBC	Plex
Buzzfeed	Radio Nova
Discovery+	Ruutu
eBay	Talouselama
eeva	TELSU.fi
Ekstra Bladet	terve.fi
Elle	tori
Episodi	TripAdvisor
Finder.fi	TV 2
Foreca	TV4 Play
Glamour	Yahoo!

SELLERS AND PUBLISHERS 500+ FRANCE 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **France**.

20 Minutes	Eurosport	Leboncoin	RTL
750g	France Inter	Les Echos	Samsung TV Plus
Allocine	France Televisions	Liberation	SFR
BFM TV	Gala	M6	Slate
Billboard	Huffington Post	Marie Claire	SoundCloud
Canal+	Journal Des Femmes	Meteo-France	Spotify
Cdiscount	L'equipe	MSN	Tele 7 Jours
Cosmopolitan	L'Independant	Nice Matin	Tele-Loisiris
Cuisine Actuelle	La chaine Meteo	Nova	TF1
Dailymotion	La Tribune	Orange	TripAdvisor
Deezer	La Voix du nord	Ouest-France	Tuneln
Disney+	Le Figaro	Pluto	Vinted
Doctissimo	Le Monde	Public	Vogue
Elle	Le Parisien	Radio France	Voici
Europe 1	Le Point	RMC	Yahoo! Finance

SELLERS AND PUBLISHERS 500+ GERMANY 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Germany**.

11FREUNDE	FOCUS	ntv Nachrichten	T-Online
Acast	Gala	O2 TV	Tuneln
AOL	Glamour	OneFootball	TZ
Auto Bild	GMX	Pluto	Vinted
BILD	GQ Magazin	ProSieben	Vogue
Cosmopolitan	Handelsblatt	RMS	VOX
Dailymotion	Immoscout24	RTL	Waipu TV
DAZN	Joyn	RTL ZWEI	WAZ
Deezer	KabelEins	RTL+	Web DE
Der Spiegel	Kicker	Samsung TV Plus	WELT
Discovery+	Kleinanzeigen	SoundCloud	Wetter Online
Disney+	LG Channels	Sport1	WOW
eBay	Men's Health	Spotify	Yahoo!
Eurosport	Mobile DE	Stern	Zattoo
FAZ	MSN	SZ DE	ZEIT ONLINE

SELLERS AND PUBLISHERS 500+ HONG KONG 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Hong Kong**.

AASTOCKS	Money18 On.cc
AM730	myTV SUPER
BBC	Now
Carousell Hong Kong	OpenRice
Commercial Radio Interactive	Oriental Daily
Cosmopolitan	Price HK
EDigest	Singtao
Elle	Spotify
etnet	TCL Channel
HK01	Ulifestyle
HKET	Viu
Hoy.tv	WeekendHK
iQIYI	WeTV
JOOX	Yahoo!
Mingpao	Yahoo! Finance

SELLERS AND PUBLISHERS 500+ INDIA 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **India**.

Cricbuzz	Mi TV
Dailyhunt	Mint
Dainik Bhaskar Group	Moneycontrol
Dream11	MX Player
Fancode	NDTV
Financial Express	News 18
Geeksforgeeks.org	OneIndia
Hindustan Times	PhonePe
India Today	Pocket FM
India.com	Samsung TV Plus
Indian Express	Sharechat
JioHotstar	Spotify
JioSaavan	The Economic Times
JioTV	The Times of India
LG Channels	ZEE5

SELLERS AND PUBLISHERS 500+ INDONESIA 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Indonesia**.

Bangka Pos	RCTI+
Banjarmasin Post	Serambinews
Bilibili	Solopos
Bola	Spotify
CNN Indonesia	Sripoku
Detik	Suara
Detik News	Surya
Hungry Studio	Telkomsel
IDN Times	Tempo
iQIYI	Trebel
Kompas	Tribunnews
Ludo King	Vidio
MiChat	Viu
NOICE	Viva
Pos Kupang	WeTV

SELLERS AND PUBLISHERS 500+ ITALY 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Italy**.

3BMeteo	eBay	LG Channels	SkySport
Ansa	Elle	Libero	SkyTg24
Aranzulla	Eurosport	Libero Mail	Sportitalia
Autoscout24	Fan Page	Libero Quotidiano	SportMediaset
Calcio Mercato	FC Inter 1908	Mediaset	Spotify
Corriere	Gazzetta	Mi TV	The Guardian
Corriere della Sera	Il fatto Quotidiano	Milano Today	The Independent
Corriere dello Sport	Il Giornale	Money	Tiscali
Cosmopolitan	Il Messaggero	Pluto	Tutto Sport
Daily Mail	Il Meteo	Quattro Ruote	Vanity Fair
Dailymotion	Il Sole 24 Ore	Quotidano	Vevo
DAZN	Io Donna	RaiPlay	Vinted
DiLei	La stampa	Repubblica	Virgilio
Discovery+	La7	Samsung TV Plus	Vogue
Disney+	Leggo	Sky	Yahoo!

SELLERS AND PUBLISHERS 500+ JAPAN 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Japan**.

Ameblo	Mamastar
Asahi	Modelpress
au	Movie Walker
Bunshun	NicoNico Video
Daily Sports	Nikkan Gendai
Diamond	Nikkan Sports
Docomo	Number
Hochi	Oricon News
ITMedia	Sankei Digital
Jiji	Soccer Diggest
Kakaku	Sponichi
Kobe Shimbun	Tabelog
Kurashiru	Toyokeizai
Lettuceclub	Walkerplus
Mainichi	Yomiuri

SELLERS AND PUBLISHERS 500+

NORWAY 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Norway**.

Adresseavisen	MN24
AESby	Nettavisen
Aftenposten	Pluto
BBC	Radio Norge
Bladet	Samsung TV Plus
Borsen	Sol
Dagbladet	SoundCloud
Dagens No	Spotify
Dagsavisen	The Guardian
Daily Mail	TV 2
Discovery+	TV2.no
eBay	TV4 Play
ESPN	VG
Eurosport	Vogue
Finansavisen	Yahoo!

SELLERS AND PUBLISHERS 500+ SINGAPORE 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Singapore**.

8days	Mothership
8World	Sethlui
AsiaOne	Spotify
BBC	The Business Times
Berita Harian	The Economic Times
Bloomberg	The Independent
Business Today	The New Paper
Carousell	The Smart Local
CNA	The Straits Times
CNN	TODAY Online
ESPN	TripAdvisor
Insider	Viki
iQIYI	Viu
MeListen	WeTV
MEWatch	Yahoo! Finance

SELLERS AND PUBLISHERS 500+ SPAIN 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Spain**.

20 Minutos	Deezer	Eurosport	Mundo Deportivo
ABC	Disney+	Fotocasa	National Geographic
Antena3	EA Sports	Glamour	Nova
Atresplayer	eBay	Harper's Bazaar	Pluto
BBC	El Confidencial	Hola	Revista GQ
Business Insider (ES)	El Diario	Huffington Post	Samsung TV Plus
Cadena Dial	El Economista	InfoJobs	Sensacine
Cadena Ser	El Español	La Sexta	SoundCloud
CCMA	El Mundo	La Vanguardia	Spotify
CNN	El País	Los 40	Telecinco
Coches.net	Elle	Marca	Time Out
Computerhoy	ESPN	Marie Claire	TripAdvisor
Cosmopolitan	Esquire	Mi TV	Vanity Fair
Cuatro	Europa FM	Mitele	Viki
Dailymotion	Europa Press	MSN	Vogue

SELLERS AND PUBLISHERS 500+

SWEDEN 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Sweden**.

Acast	Newsweek
Aftonbladet	Pluto
Buzzfeed	RadioPlay
Cosmopolitan	Reuters
Dagens Industri	Samsung TV Plus
Dagens Nyheter	Sonos
Daily Mail	SoundCloud
Dailymotion	Spotify
Discovery+	Svenska Dagbladet
Disney+	The Guardian
eBay	TripAdvisor
Ekstra Bladet	TV 2
Elle	TV4 Play
Health	Vogue
LG Channels	Yahoo!

SELLERS AND PUBLISHERS 500+

TAIWAN 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Taiwan**.

4GTV	KKTV
Anue	Liberty Times
Business Next	Line TV
Business Today	LiTV
Business Weekly	Manager Today
China Times	Mobile01
Chunghwa Telecom	NOWnews
Cosmopolitan	OVO media
Elle	SETN
ETtoday	Spotify
friDay	The News Lens
GQ	TVBS
iQIYI	UDN
Juksy	Vogue
kbro	Yahoo!

SELLERS AND PUBLISHERS 500+ UNITED KINGDOM 60

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **United Kingdom**.

Acast	Expedia	Mirror	The Economist
AOL	Financial Times	MSN	The Express
Buzzfeed	Global Player	Octave	The Guardian
Capital FM	Good Housekeeping	OneFootball	The Independent
Channel 4	Gumtree	People Magazine	The Sun
CNN	Healthline	Plex	The Telegraph
Cosmopolitan	Heart Radio	Pluto	The Times
Daily Mail	Hello Magazine	Radio X	TripAdvisor
Dailymotion	Huffington Post	Reuters	Tubi
Deezer	IGN	Samsung TV Plus	TuneIn
Discovery+	Insider	Sky	Verywell Health
Disney+	LBC	Sky News	Virgin Media
eBay	LG Channels	Sky Sports	Women's Health
Eurosport	Men's Health	SoundCloud	Yahoo!
Evening Standard	Metro	Spotify	Zoopla

SELLERS AND PUBLISHERS 500+ UNITED STATES 100

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **United States**.

A&E	ESPN	NBC News	The CW
ABC	Esquire	NBC Sports	The Guardian
ABC News	Food Network	Newsweek	The History Channel
AMC	Fortune	NPR	The New Yorker
AP News	Fox	The New York Times	The Roku Channel
Barron's	Fox Business	NYPPost	The Washington Post
BBC	Fox News	Pandora	The Weather Channel
BET	FuboTV	Paramount+	Time
Billboard	FX	Peacock TV	TLC
Bloomberg	Health	People Magazine	TripAdvisor
Bravo	Healthline	Pluto	Tubi
Buzzfeed	HGTV	Politico	Univision
CBS	Huffington Post	Reader's Digest	US News
CBS News	Hulu	Reuters	USA Network
CBS Sports	iHeart Radio	Rolling Stone	USA Today
Chicago Tribune	LG Ad Solutions	Samsung TV Plus	Vanity Fair
CNBC	Lifetime	San Francisco Chronicle	Variety
CNN	Los Angeles Times	SiriusXM	Vevo
Comcast	Marie Claire	Sling TV	Vizio Inc.
Cosmopolitan	MAX	SoundCloud	Vogue
DirecTV	MSN	Spotify	Vox
Discovery+	MSNBC	SYFY	Wall Street Journal
DISH Network	MTV	TBS	Wired
Disney+	National Geographic	The Atlantic	Women's Health
Entertainment Weekly	NBC	The Boston Globe	Yahoo!

Disclaimer: This list is a sample of premium local and global media brands available in the Sellers and Publishers 500+ within this market. This is not a ranked or exhaustive list and there are thousands of additional premium publishers and properties available in the marketplace. This selected sample is meant to help represent the quality of premium ad inventory available on the open internet.

SELLERS AND PUBLISHERS 500+ VIETNAM 30

This is a sample of premium open internet publishers available within the Sellers and Publishers 500+ in **Vietnam**.

24H	ThanhNien
Baomoi	THVLI
CafeBiz	Tienphong
CafeF	Tuoi Tre
Coc Coc	TV 360
Dan tri	Vie-on
Dan Viet	VietNamNet
Danet	Viettel TV
FPT Play	VNExpress
iQIYI	VTC News
Kenh14	VTV Go
MyTV	VTV News
Soha	VTVCab ON
Spotify	Yahoo!
Suc Khoe & Doi Song	Zing MP3

